

## Press release

Bergisch Gladbach, 3rd of March, 2022

### **KRÜGER GROUP is committed to Ukraine**

**The KRÜGER GROUP supports those affected by the war in Ukraine. Group-wide, employees are proactively supporting their own colleagues and refugees by organising donations in kind for the affected areas. The solidarity is very intensive directly on site in the Polish KRÜGER GROUP plants: Employees organise the collection of refugees from the border areas, transport of relief goods and accommodation. Advertising budgets of KRÜGER GROUP brands and subsidiaries are cut for monetary donations.**

Solidarity with those affected by the Ukraine war is great and also extends throughout the KRÜGER GROUP. In order to support the people in Ukraine, the company, which is based in Bergisch Gladbach, is undertaking aid measures throughout the Group. The brands and subsidiaries of the KRÜGER GROUP are refraining from advertising measures in order to donate to the victims of the war. The company is currently checking which organisation will be supported with the money. In addition, the KRÜGER GROUP is coordinating food donations from the plants throughout Germany, which are to be brought to Ukraine with the help of charitable organisations.

"We want to do everything in our power to support the people in Ukraine", say the Managing Directors of KRÜGER GROUP, Marc Krüger and Dr. Guido Colman. "The solidarity of our employees in Poland impresses us deeply."

Since the beginning of the war, the employees of the KRÜGER GROUP plants in Tuczno, Skoczów and Ostrow - some of whom are themselves from Ukraine - have been organising numerous aid measures in close coordination with the communities and local aid organisations - from picking up families and refugees from the border areas to organising accommodation and collecting and transporting donations in kind to the border and into Ukraine. In order to guarantee the employees from Ukraine and their families a safe place to stay and a secure income for the near future, the KRÜGER GROUP is in close contact with the respective communities.

#### **About the KRÜGER GROUP**

Founded in 1971, Krüger GmbH & Co. KG, based in Bergisch Gladbach (North Rhine-Westphalia), laid the foundation for the KRÜGER GROUP, a globally established family-owned company in the food industry. Today, the group of companies develops, produces and markets its products with around 5,300 employees from 21 locations in 10 countries. After the successful start of Krüger GmbH & Co. KG in 1971 as an instant specialist, the acquisition of Wilhelm Reuss in 1987 added the first cocoa expert to the company portfolio. Krüger later expanded this expertise with Ludwig Schokolade and Fuchs & Hoffmann. Dr. Scheffler opened up the market for pharmacies and pharmaceutical wholesalers to the KRÜGER GROUP in 1980. Since the 1990s, Milchwerke Mittelbe and Lactoland have supplemented the group's core competencies with milk-based semi-finished products. The KRÜGER GROUP continues to grow and expand: in 2019, the KRÜGER GROUP acquired the Dutch Peeters Group. Most recently, KRÜGER GROUP entered the promising market with CO2 bubblers by acquiring SODAPOP Austria GmbH. The current product portfolio of the KRÜGER GROUP ranges from beverages, coffee capsules, chocolate products, spreads and baby food to sports nutrition, OTC and pharmaceutical products and semi-finished products for the food industry. Brands such as Schogetten, FRITT, KRÜGER, K-fee, MaxiNutrition/Maximuscle, HAFERVOLL as well as Penotti and Duo Penotti are highly trusted by consumers in more than 100 countries around the world.